

# PROXIMUS+ - CONTEST RULES SANTA'S DASH

## Article 1 Contest Conditions

These rules set the conditions for the contest organized by Proximus S.A, a public limited company, operating under the trade name Proximus, hereinafter referred to as "Proximus".

Participants are presumed to be familiar with the content of these rules. Participation in this contest presupposes the unconditional acceptance of these rules by the participants. No disputes will be entertained in this regard. The rules are available at [proximus.be/proximusplus](https://proximus.be/proximusplus).

## Article 2 Contest Procedure and Prize Allocation

During the period from 02/12 to 31/12/2024 inclusive, users will have the opportunity to play the Santa's Dash game in the Proximus+ app.

The goal of the game is to collect as many presents and coins as possible while avoiding obstacles to avoid being eliminated.

Throughout the period, participants can play as many times as they wish.

At the end of the period, the 50 participants with the highest scores will have the chance to win the following prizes:

Ranking	Prize
1-5	Bongo "Coffret Liberté" worth 250 euros
6-15	Bongo "Coffret Liberté" worth 150 euros
16-50	Bongo "Coffret Liberté" worth 30 euros

The winners will be selected based on their score.

In case of a tie, the player who started the game first will be declared the winner.

## Article 3 Participation Conditions

The minimum participation age is set at 18 years. Participants must be domiciled in Belgium.

Likewise, Proximus may at any time exclude a person from the contest for non-compliance with one or more conditions of these rules or in case of abuse (for example, participation through a script, etc.), fraud, or participation in bad faith.

The contest is open to everyone, except:

- All persons involved in organizing the contest.
- Family members and relatives up to the third degree of the aforementioned excluded individuals.
- 

## Article 4 Identification

The participant's identity is established based on the data provided by the participant during the download of the Proximus+ app.

Proximus cannot be held responsible if the identification of a participant is impossible due to incorrect or incomplete data provided by the participant.

The use of false data leads to the exclusion of the participant.

## **Article 5 Liability**

Proximus is not responsible for any potential damages, bodily harm, accidents, or deaths that may result from obtaining one of the prizes and/or participating in one of the contests.

Proximus cannot, under any circumstances, be held responsible for any direct, indirect, material, immaterial, or bodily damages that may result from the use of the prize. In such cases, the winner must contact the manufacturer of the prize.

If the prize includes an entry ticket to a concert, movie, or event, or an amusement park, the winner will not be entitled to any form of compensation in case of cancellation.

Proximus is not responsible for any potential failures of the post and/or delivery companies (delay, damage, strike, loss, or other) during the possible sending of the prizes.

Proximus cannot be held responsible if the contest must be modified, suspended, or cancelled due to force majeure or circumstances beyond its control.

Proximus also cannot be held responsible for any technical problems of any kind or communication problems.

In the case of an internet-based contest, participation implies acceptance of the specific characteristics of the internet, particularly regarding technical capabilities and response time during consultation, questioning, information transfer, risks of interruption, and, more specifically, risks inherent to any connection/transmission via the internet, the absence of protection for certain data against potential theft, and risks of contamination by possible viruses circulating on the internet. No complaints can be filed with Proximus regarding these restrictions.

## **Article 6 Privacy Protection**

The personal data that participants communicate to Proximus will be stored in Proximus' databases (Boulevard du Roi Albert II, 27, 1030 Brussels). They will be used for the purposes of the contest and, with the participant's agreement, for information or promotion campaigns related to the products and services of the Proximus group. The data is processed in accordance with Proximus' privacy policy, which informs participants how they can adjust their privacy settings.

## **Article 7 Monitoring, Complaints, and Procedures**

Proximus monitors the correct progress of the contest.

Under no circumstances will written or oral information be provided.

Any complaints regarding this contest must be sent in writing, no later than 30 calendar days after the end of the contest, to the following address: Proximus, Boulevard du Roi Albert II, 27, 1030 Brussels.

In case of disputes, the courts of Brussels have jurisdiction. This contest is subject to Belgian law.

**All rights reserved, Proximus, 02/12/2024.**